

Bighorn Proposal

Public Opinion Survey Results



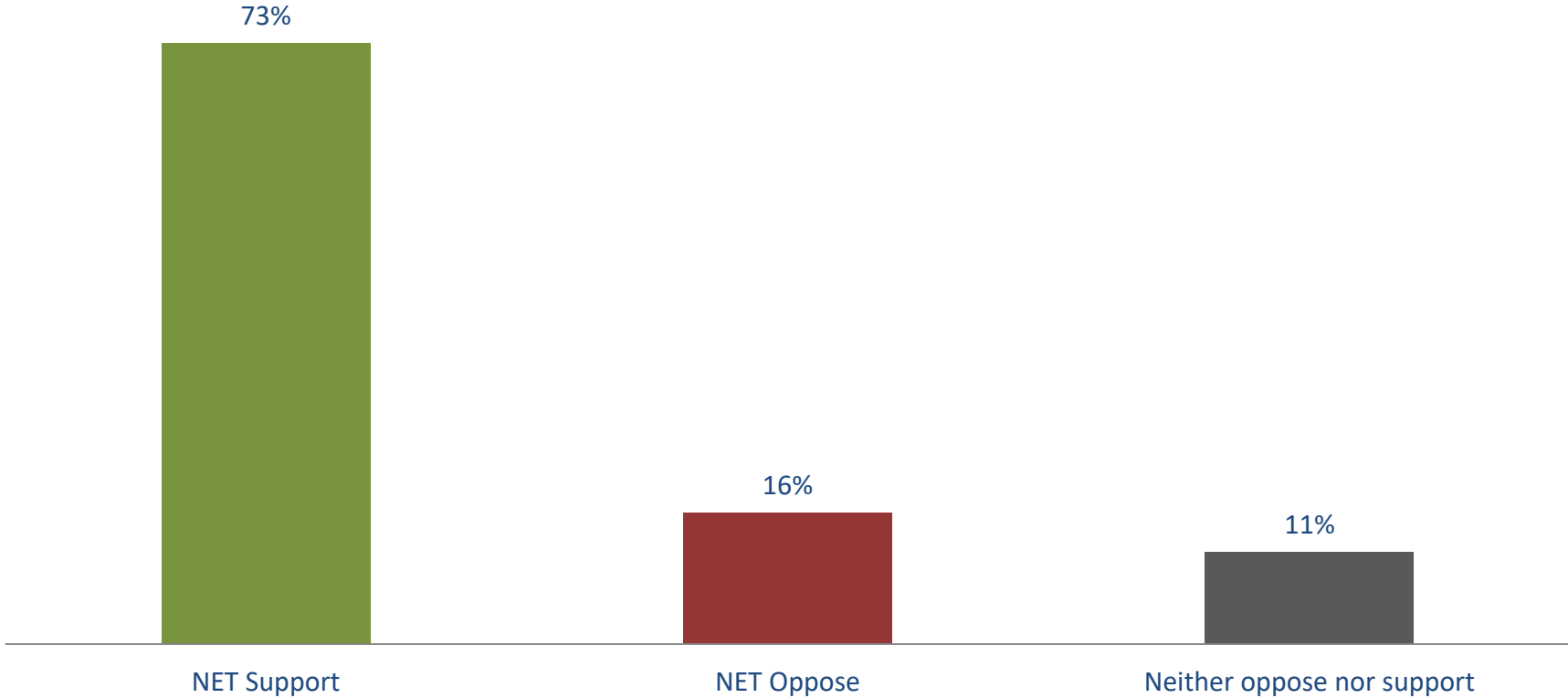
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for



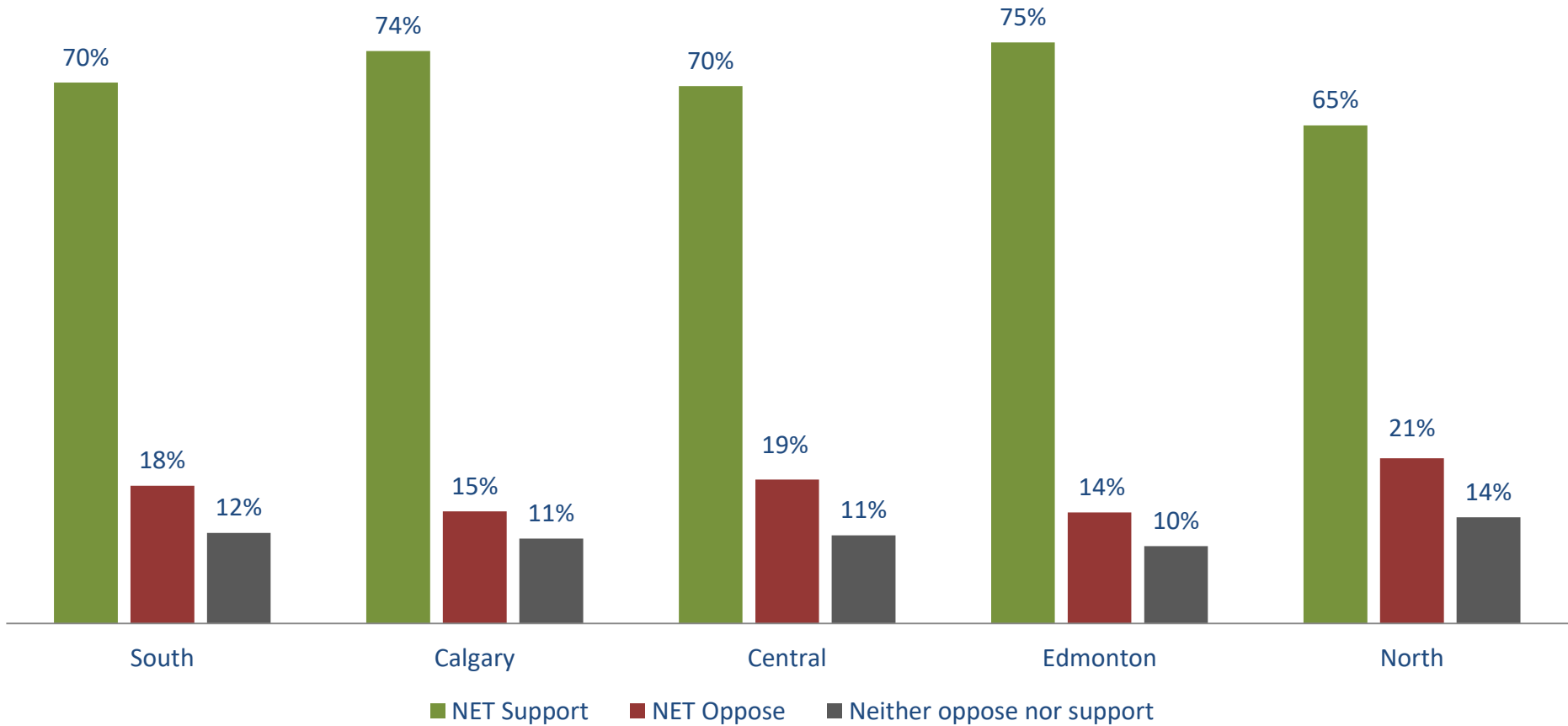
January 4, 2019

Support for Bighorn Proposal of All Albertans



Base: 1077 Albertans

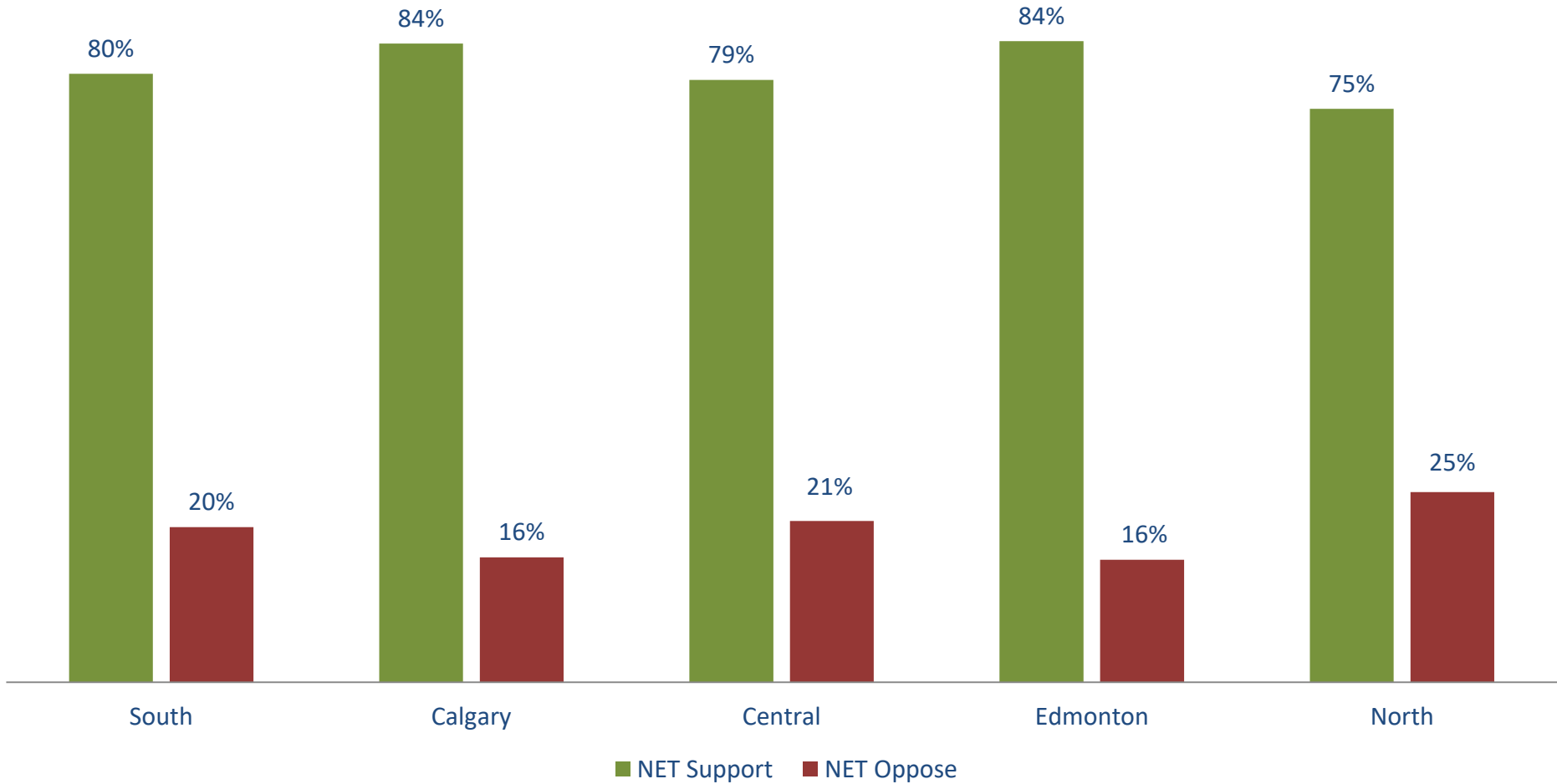
Support for Bighorn Proposal by Region of All Albertans



Bases: South 120; Calgary 379; Central 104; Edmonton 362; North 112

Margins of Error for NET Support at 95% confidence level: South +/-8.2%; Calgary +/-4.4%; Central +/-8.8%; Edmonton +/-4.4%; North +/-8.9%

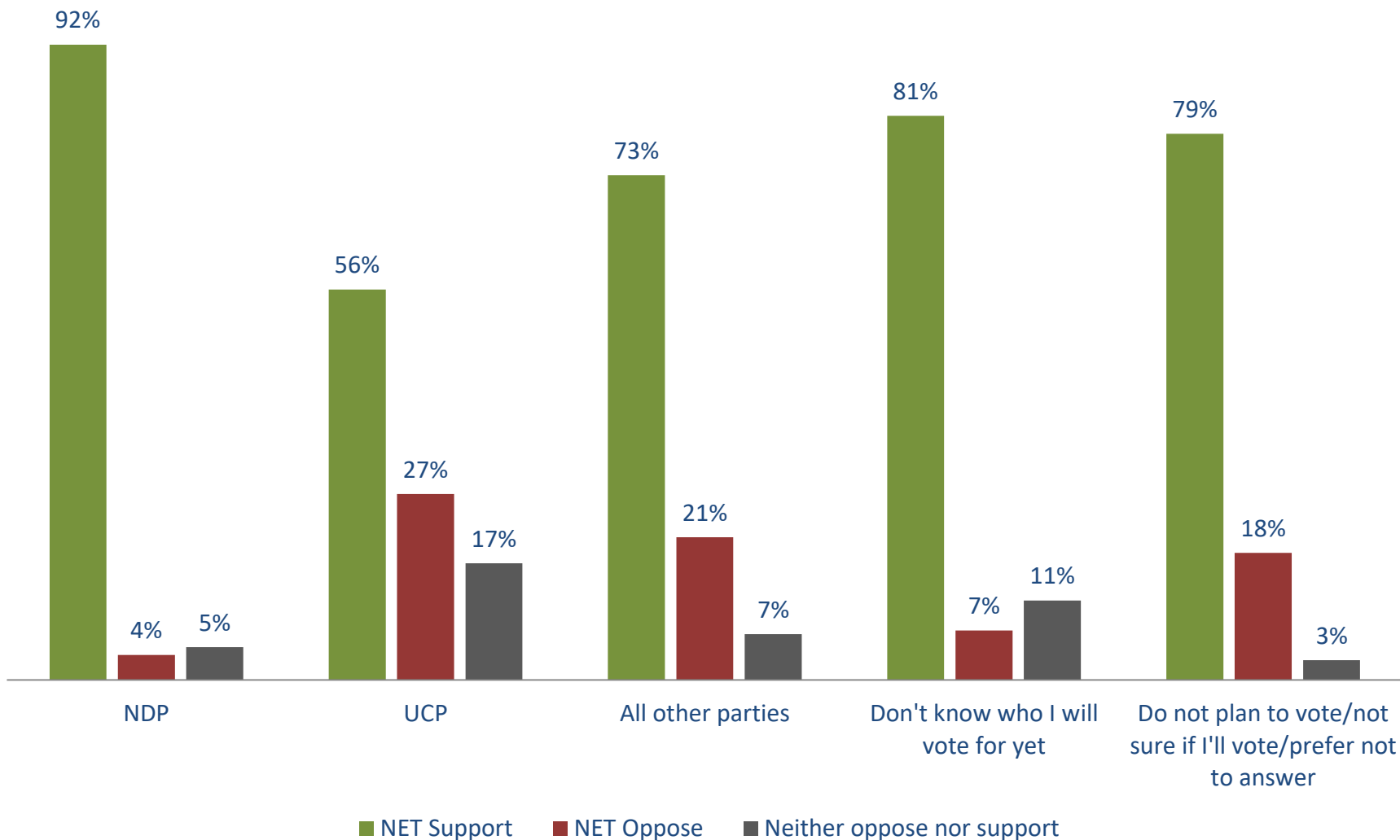
Support for Bighorn Proposal by Region of those with an opinion about Bighorn



Bases: South 105; Calgary 338; Central 93; Edmonton 325; North 98

Margins of Error for NET Support at 95% confidence level: South +/-7.7%; Calgary +/-3.9%; Central +/-8.3%; Edmonton +/-4%; North +/-8.6%

Support for Bighorn Proposal by Voter Intention of All Albertans

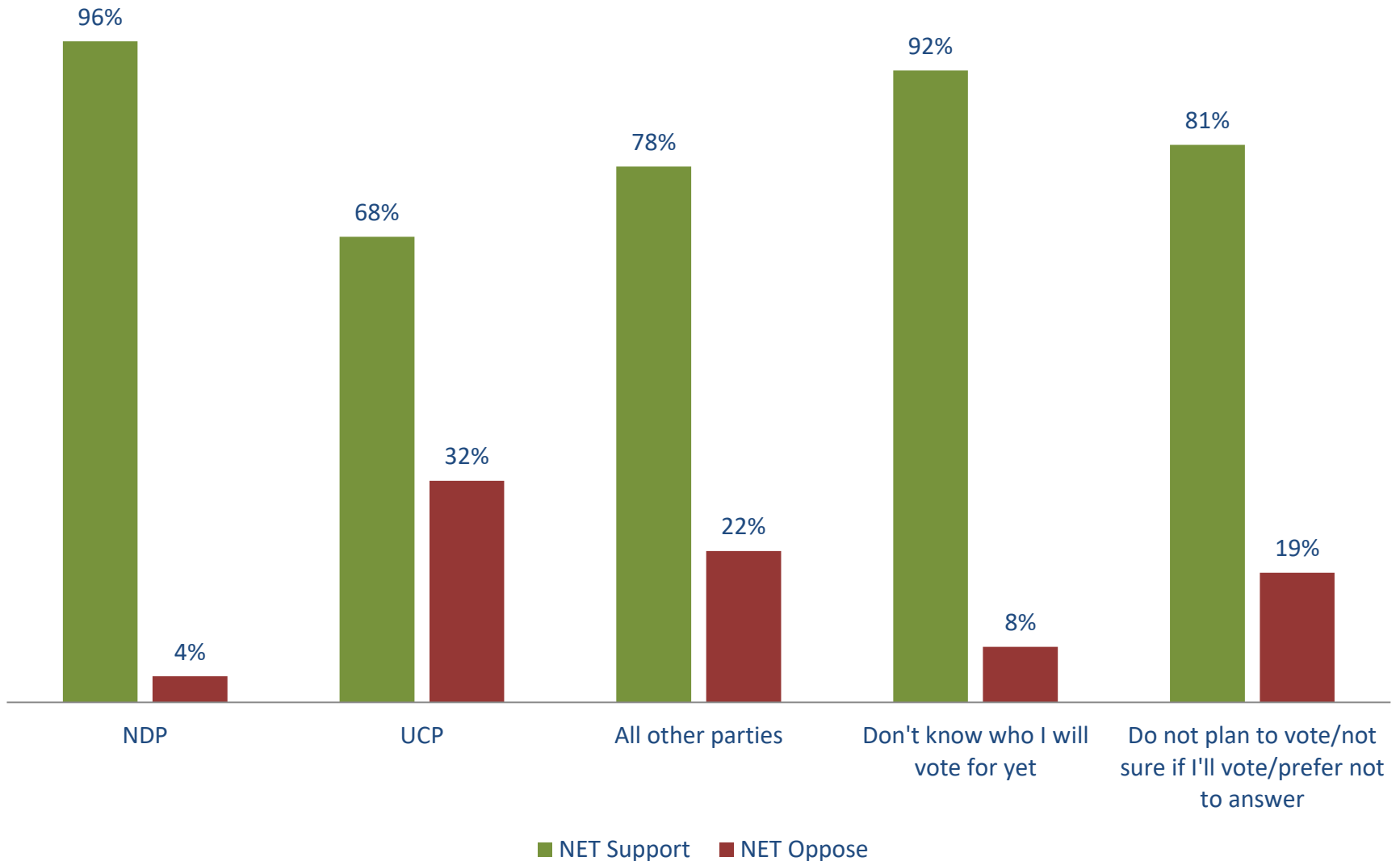


Bases: NDP 262; UCP 445; All other parties 87; Don't know who I will vote for yet 222; Do not plan to vote/not sure if I'll vote/prefer not to answer 61

Margins of Error for NET Support at 95% confidence levels: NDP +/-3.4%; UCP +/-4.6%; All other parties +/-9.3%;

Don't know who I will vote for yet +/-5.1%; Do not plan to vote/not sure if I'll vote/prefer not to answer +/-10.3%

Support for Bighorn Proposal by Voter Intention of those with an opinion about Bighorn



Bases: NDP 250; UCP 372; All other parties 80; Don't know who I will vote for yet 198; Do not plan to vote/not sure if I'll vote/prefer not to answer 59

Margins of Error for NET Support at 95% confidence levels: NDP +/-2.4%; UCP +/-4.8%; All other parties +/-9.1%;

Don't know who I will vote for yet +/-3.8%; Do not plan to vote/not sure if I'll vote/prefer not to answer +/-10.0%

Target Population & Sampling Method

Target Population

Alberta residents aged 18+.

Sample Source

Advanis' proprietary, randomly-recruited public sector sample.

Surveying Mode

- Telephone interviewers (via CATI) conducted random-recruit to online survey.
- Unique link sent to survey respondents so they could complete online survey only once.

Representativeness

- Soft quotas were set by age, gender, and Alberta region to ensure a representative sample.
- Results were weighted to census data for age and gender by region.

Sample Size

Total Sample: **n=1077** (Margin of Error: $\pm 3.0\%$ at 95% confidence level)



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